

ORDER



Orders	Order / Rev:	105006	Primary AE:	Amy McCreary
	Alt Order #:	06837949	Sales Office:	BLPHI
	Product Desc:	OBAM FOR AMERICA	Sales Region:	National
	Estimate:	1537		
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	08/01/12 / 10/15/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America - Revised		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	152	\$125,975.00	152	\$125,975.00	\$107,078.75	0.00
			Totals	152	\$125,975.00	\$107,078.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	4	\$450.001	0.00	NM	4	\$1,800.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	-TWTF--	4	\$450.00	0.00

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSJV

E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th 8AM 10am-11am M----- :30 2 \$325.001 0.00 NM
 Today 4th Hour

TODAY SHOW III		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	M-----	2	\$325.00	0.00	

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

AGENDA

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

E 34	KSJV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.001	0.00 NM
NEWS											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	M-----	2	\$1,200.00	0.00						

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$1,300.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm				M-----	:30	(\$1,300.00)	0.00	NM	
				See MG 40.2 [na debates]											
	2	KSNV	10/22/12-10/22/12	M-F Wheel		7-730pm				M-----	:30	(\$1,300.00)	0.00	NM	
				① See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]											
	3	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN					M-----	:30	\$1,300.00	0.00	NM	
				① MG for 40.2 10/22 [Inv Code]											
E 41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Report	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$900.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm				-TWThF----	:30	(\$900.00)	0.00	NM	
				See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE]											
	2	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm				-TWThF----	:30	(\$900.00)	0.00	NM	
				See MG 41.5,41.6,41.7,41.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	3	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm				-TWThF----	:30	(\$900.00)	0.00	NM	
				See MG 41.5,41.6,41.7,41.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	4	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm				-TWThF----	:30	(\$900.00)	0.00	NM	
				See MG 41.5,41.6,41.7,41.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	5	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm				-TWThF----	:30	\$900.00	0.00	NM	
				① MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]											
	6	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm				-TWThF----	:30	\$900.00	0.00	NM	
				① MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]											
	7	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm				-TWThF----	:30	(\$900.00)	0.00	NM	
				① See MG 41.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]											
	8	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm				-TWThF----	:30	\$900.00	0.00	NM	
				① MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]											
	9	KSNV	10/16/12-10/16/12	FacetoFace/Ralston Report		730-758pm				-T-----	:30	(\$900.00)	0.00	NM	
				① See MG 41.10 [PGM CHG = DEBATE PGMS AIR IN PRIME]											
	10	KSNV	10/16/12-10/16/12	RALSTON in PRIME		8-11pm				-T-----	:30	\$900.00	0.00	NM	
				① MG for 41.9 10/16 [Inv Code]											
E 42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$900.00		0.00						

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.002	0.00	NM		4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 - 10/21/12 -TWTF-- 4 \$250.00 0.00															
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)	0.00	NM				
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)	0.00	NM				
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)	0.00	NM				
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)	0.00	NM				
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00	0.00	NM				
④ MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00	0.00	NM				
④ MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00	0.00	NM				
④ MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]															
8	KSNV	10/16/12-10/19/12	Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00	0.00	NM				
④ MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]															
E 63	KSNV	10/22/12	10/22/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.001	0.00	NM		1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 - 10/28/12 M----- 1 \$250.00 0.00															
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	KSNV	10/22/12-10/28/12	Late Night w/Fallon		1237a-136am		M-----	:30	(\$250.00)	0.00	NM				
See MG 63.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12	Late Night w/Fallon		1237a-136am		M-----	:30	\$250.00	0.00	NM				
④ MG for 63.1 10/22 [Revised Rate to Reinstate]															
E 64	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 - 10/21/12 -----S- 1 \$1,400.00 0.00															
E 65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.002	0.00	NM		1	\$200.00
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 - 10/21/12 -----S- 1 \$200.00 0.00															

Totals 152 \$125,975.00